

Five Guiding Principles And More



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DOUG GREEN, BOARDROOM MAGAZINE'S DISTINGUISHED CLUB PRESIDENT FOR 2012, IS AN IRREPRESSIBLE (IN A GOOD WAY) KINDA GUY. AND WITH A TWIN BROTHER, MAKES YOU WONDER WHAT IT WAS LIKE IN THE GREEN HOUSEHOLD WHEN THESE GUYS WERE KIDS.

A former senior executive with KPMG before retiring, Green, now also past president of the Polo Club of Boca Raton, FL, quieted the room at the BoardRoom Awards, with his very thoughtful and detailed explanation of his five guiding principles in running an effective private club board. He outlined a fine example of collaborative governance, which ought to be the objective of every private club these days.

The BoardRoom Awards, held during the Club Managers Association of America conference in early February, offered us the opportunity to recognize BoardRoom's top private club presidents for 2012, **Tim Bakels**, as the first recipient of the **Jim Singerling Leadership Award**; **Joe Perdue** as the recipient of **BoardRoom's Lifetime Achievement Award**, and all those vendors and others recognized for their outstanding service, with the *BoardRoom Awards*, the only awards of this kind in the private club industry.

Seriousness aside, Doug Green's brothers might have been up to mischief that afternoon. Green had flown into San Diego for the BoardRoom reception, and it offered him the opportunity to meet his brothers, Roger, a Californian whom he hadn't seen for eight years, and his twin brother, Dennis. Doug and Dennis have their homes on the east side of the continent.

For the life of me, 'twas utterly difficult to tell one from the other...flashing eyes, wispy hairline, all with wire framed round

spectacles perched on prominent noses...and similar chuckles. Hanging out after the reception, the brothers laid on the blarney ...as only brothers might do. And they really did think about being up to 'no good.'

"We really wanted to give Doug some grief," Roger explained, and as he's likely done in past.

"My twin brother Dennis told me...he was thinking about walking into the room while I was speaking and yelling out, 'he's an imposter, I'm Doug Green,'" offered Doug. And they likely could've pulled it off, because they're spittin' images.

Indeed, Doug's recognition as BoardRoom Distinguished Club President is a feather in the cap of the Polo Club of Boca Raton...a club that's come from the depths to be one of the best, under the inspiring leadership of Doug Green and general manager Brett Morris. So our congratulations to all those recognized for their contribution to the private club industry.



Rick Bayliss hasn't been very far away from a golf course from his days as a young kid living in Michigan. He started hauling clubs around the course as a caddie at 11 years of age...today he's chief operating officer of The Lost Tree Club, North Palm Beach FL, and for good measure, he's now president of the Club Managers Association of America for the next year. Our congratulation to Bayliss, and have a read of BoardRoom's cover story. It focuses on Rick Bayliss and his plans for the year.



Along with our story on Doug Green, we'll also feature the first stories on four of BoardRoom's top private club presidents with introductions to: **James W. Abbott**, president, Jonathan Club, Los Angeles, CA; **Brett Shane Bernstein**, president, Lakewood CC, Rockville, MD; **Dr. Travis Brannon**, president, Hillwood Country Club, Nashville, TN and **Pat Demens**, president, Marine Drive Golf Club, Vancouver, British Columbia. The remainder will be featured throughout the year. **BR**

Got a comment? Drop us a note:
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Left - Right: Doug Green, brother Roger Green and twin Dennis Green at the Distinguished Club Presidents Awards reception